



CLAIRE PRICE
BEAUTY CLINIC

SkinBase

IPL

INTENSE PULSED
LIGHT SYSTEM

CLIENT GUIDE & TREATMENT CARE ADVICE



Claire Price Beauty Clinic has been established for over 27 years.

The clinic is licensed with the Healthcare Inspectorate Wales (HIW).

The clinic undergoes yearly inspections in the practise of Intense Pulsed Light treatments.

Measures are met to ensure training is ongoing and that staff are providing you, the customer, with a high level of customer care.

Results of the Intense Pulsed Light treatments have been outstanding and very encouraging for all clients who have taken regular, recommended treatments.

Statement of Purpose

Mission Statement

Claire Price Beauty Clinic his committed to the delivery of the highest standards of quality and services to its clients. Claire Price Beauty Clinic will ensure it is fit for purpose by offering the best products and treatments, valuing and empowering their staff, delivering services in a pleasant and relaxed environment and ensuring that customer care is paramount.

Strategic Intent

To be the best and first choice provider of Beauty Treatments and products in Monmouthshire.

Values

- Respect clients
- Value and empowering staff
- Delivery of quality
- Pursuit of the highest standards

Objectives

- To ensure customer satisfaction.
- Continued Professional Development (CPD) of staff.
- Continued innovation and development of products and treatments offered.
- To strive for continued improvement in all aspects of the business.
- To develop and expand the business.

Name and Address of Clinic and Manager

Claire Price

Claire Price Beauty Clinic

Beechcroft House, Hereford Road, Mardy, Abergavenny, Monmouthshire, NP7 6LE

Skin Base Intense Pulsed Light Treatment

Intense Pulsed Light (IPL) can be used to treat a wide range of facial concerns, such as facial and bodily hair growth, thread veins, skin discolouration (age spots), freckles, open pores, mottled skin and rosacea. Skin Base will also help to diminish the flushing or redness associated with acne rosacea and can help to reduce roughness on the skin's surface.

What is Skin Base Intense Pulsed Light Treatment?

Skin Base is a Pulsed Light Treatment which can help correct a variety of skin conditions, including:

- Hair reduction (unwanted hair)
- Pigmentation
- Thread veins
- Redness and Open Pores
- Unevenness of the skin's surface
- Rosacea/acne
- Photo rejuvenation - fine lines and wrinkles

SKIN BASE HAIR REDUCTION

The Skin Base removal system produces a high intensity flash of filtered light from the applicator head which has been placed in contact with the skin. The energy from the light source is absorbed by the pigment melanin, which is the chromophore giving the hair its colour. The hair rapidly absorbs this filtered light and transfers it to the surrounding cells which, in turn, are then converted into heat, raising them to a temperature of 70°C or more. The heating denatures the cells making them incapable of further hair growth.

Histology studies have found destroyed and denatured hair follicles in post treatment and a recent study showed that the percentage reduction in hairs after treatment using IPL systems are well above 80 per cent. Once the follicle is dead, it will not regenerate.

The treatment area is first shaved and a cool gel is applied. The glass applicator is then placed in contact with the surface and the light is pulsed through it onto the skin.

How does the system work?

Unlike other light depilation treatments, hairs are not vaporised by the Skin Base treatment system. The heat kills the hair roots but the hairs remain in the skin and often become attached to the epidermis. They will fall out after one to three weeks as the epidermis renews itself. During this period, it will seem that the hairs are growing a little faster as the epidermis pushes them out.

It is important to know that the first treatment is believed to synchronise the *anagen* (growth phase) of the non *anagen* hairs. This may cause what seems to be regrowth but is actually just sleeping hairs starting to grow at the same time (new growth). This in turn makes the next treatment (s) more effective. You will start seeing noticeable results even from the second session. Plucking, bleaching and other forms of epilation e.g. waxing, should be avoided. This ensures as many follicles as possible can be destroyed by the light.

Questions & Answers for Skin Base hair reduction

How do I prepare for treatment?

Clients should avoid tanning one month ahead of the treatment. Immediately after treatment the skin is particularly sensitive to UV light and strong sunlight should be avoided for four to five days.

How many treatments are necessary?

Only hair in the growth phase can be treated. The number of hairs in the phase varies from 20 to 90 per cent depending on the body site. The lengths of the growth cycles also vary from 2 to 24 weeks depending on the body site. For most clients one to eight treatments are sufficient to reduce an area of hair growth. After the first treatment most clients get significant reduction in hair density. New grown hair also tends to become finer.

Is it permanent?

Most authorities would agree that it is possible to permanently reduce hair growth using current laser and IPL technology.

Does it hurt?

As the light energy is absorbed by the pigment melanin the discomfort depends upon the concentration of melanin in the epidermis and the hairs combined. Consequently it hurts more in dark skinned people and those with dense dark hairs. However, the cryo system reduces this discomfort to a minimum.

Do I need to shave prior to the treatment?

Ideally, the hairs should be 1mm to 2mm long when you come in for treatment. Long hairs take up the energy and prevent all of it reaching the hair root. Therefore, the hair is trimmed just before treatment for maximum transmission of energy.

Who can be treated?

Dark hairs are most easily treated due to the high concentration of melanin that gives maximum absorption and conversion into heat. Very fair hair has less melanin and consequently less heat is produced. This treatment will not work on people with red, auburn or white hair.

What are the side effects?

The visible light is completely safe, so no special precautions are needed apart from wearing protective goggles for the brightness generated from the flash lamp. The skin of some clients becomes quite red immediately after treatment and very rarely small blisters, similar to those resulting from excessive sun exposure, can occur. However, most clients experience no side effects at all and the skin reactions described usually disappear within hours to a few days.

Is the treatment licensed?

A license to operate Intense Pulsed Light treatments is required by the Healthcare Inspectorate for Wales (HIW). A copy of this is available for inspection on request. A copy of the most recent Inspectorate's report is also available for inspection on request.

How can you tell if the treatment has worked when the hairs are not removed immediately?

There are various indications - hair colour becoming darker and a red ring appearing around each follicle - often seen a few minutes after treatment.

These are good indications that sufficient heating of the follicles has taken place. Unfortunately, this is not always seen and many clients and successful treatment results will occur without the post treatment signs.

Hair reduction - underarm area



Skin Base hair reduction summary

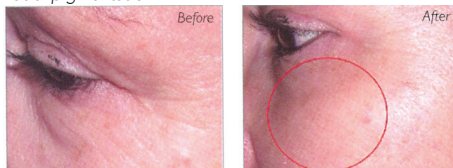
- Hairs are not vaporised, nor do they fall out immediately. Hairs will usually fall out within one to three weeks of treatment.
- Hair will appear to grow as they are slowly pushed out of the follicle by the epidermal growth.
- You must not expose yourself to strong sunlight or sunbeds between treatments. Highly chlorinated water, chemical based perfumes and self tanning products must also be avoided. It is advisable to apply high factor sun creams, e.g. SPF 30, to the treated area.
- You must understand that the hair growth will be visibly finer between treatments.
- You will be advised not to wear make-up for at least 24 hours after treatment.
- You must avoid waxing, plucking and bleaching etc, between subsequent treatments. Careful shaving is acceptable.
- Remember that successful results of your chosen treatment depends on the frequency of visits. You must complete the course as recommended during your consultation session.

SKIN BASE PIGMENTATION & AGE SPOTS

The Skin Base will successfully treat pigmentation most commonly found on the face, neck and hand areas. This is usually as a result of sun damage, hormonal change and harsh use of products such as perfume reacting on the skin during exposure to ultra violet light.

A series of treatments are required - between one to six treatments at three week intervals. You must not expose your skin to direct sunlight during and after treatment and you must use a sun block of a factor 30 SPF to prevent further sun damage.

Facial pigmentation



Hand pigmentation



SKIN BASE TREATMENT FOR FACIAL THREAD VEINS

Thread veins (telangiectasia) are extremely common amongst people who have over exposed their skin to the sun. They are seen on the face, around the nose area and on the chin and occur as a result of extreme temperatures, pregnancy, extreme use of harsh products and extraction of spots/blackheads.

The type of facial problems relies on the absorption of light by the haemoglobin in the blood; the most effective results are seen with pale skins.

Again, like with all IPL treatments, the sensation is like an elastic band feeling against the surface of the skin along with a bright pulsed light (similar to that of a camera flash). You will need one to six treatments at three to four weekly intervals.

You will need to avoid tanning during the course of treatments and you will need to protect the skin against ultra violet rays. It is imperative to invest in a good sun block of a factor 30 SPF.

Thread veins



PRE-TREATMENT ADVICE TO CLIENTS

8 WEEKS PRIOR TO TREATMENT

- No waxing, plucking or threading for at least 8 weeks and/or between IPL treatments (for hair removal treatments)

4 WEEKS PRIOR TO TREATMENT

- Do not expose the skin to UV or self tan for at least 4 weeks before and/or between IPL treatments

1 WEEK PRIOR TO TREATMENT

- Avoid intense exfoliation, microdermabrasion or peels

24-48 HOURS PRIOR TO TREATMENT

- Do not use bleaching creams or perfumed products

PLEASE ALSO:

- Avoid swimming in strong chlorinated water immediately before or after treatment
- Avoid wearing tight clothes when attending treatment sessions
- Hydrate the body by drinking plenty of water
- Protect the skin from sun exposure with suitable clothing and use sun block SPF 30+ before first treatment and between subsequent treatment sessions but do not use sun blocking creams within 24hrs of scheduled treatments.

POST-TREATMENT CARE

To ensure your comfort after treatment, please adhere to the following post treatment recommendations:

FOR UP TO 24 HOURS

The skin may be red and warm after treatment this is perfectly normal and will naturally subside. If you wish, you can apply a cold compress to help calm the skin. However, it is advisable to avoid using ice as this may irritate the skin.

You can also use soothing preparations such as aloe vera, witch hazel or tea tree oil. These will help soothe the skin and reduce redness after hair removal.

- Avoid using make up on the treated area, allowing the skin to cool naturally and more comfortably.

POST-TREATMENT CARE

FOR 48 HOURS

- Avoid all heat treatments including hot baths, saunas, steam baths and showers.
- No swimming in strongly chlorinated water.
- Do not use bleaching creams.
- Avoid perfumed products e.g. soaps, creams or perfumes.
- Leave any temporary skin responses such as redness to subside naturally.
- Do not touch, pick, scratch or otherwise irritate the area.

FOR 72 HOURS

- No tweezing the hair or waxing whilst on the course of treatment.
- No self-tanning applications throughout the treatment.
- No shaving.

FOR 1 WEEK

- Do not exfoliate the treated area or use peels.
- No retinol cream.

FOR 2 WEEKS

- No UV exposure.
- No self tan.
- Avoid prolonged outdoor activity that may expose the skin to a lot of wind or sun.
- Avoid waxing, plucking, threading (at all times during a course).
- Avoid depilation creams.

FOR 6 WEEKS

- Use sun protection SPF 30+
- Limit sun exposure and do not use tanning beds for at least 6 weeks.
- You will require a yearly maintenance treatment.

Nb. Hot and humid conditions can aggravate skin immediately after treatment. Skin cooling can be very helpful, a cold compress or aloe vera gel can improve comfort and reduce any swelling or redness.

If you require any help or further advice, your SkinBase IPL practitioner is:



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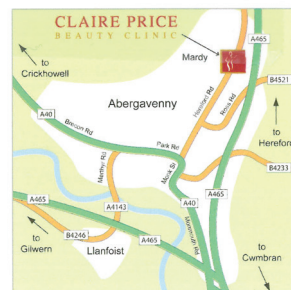
How to find us

A465 from Hereford

Turn left onto Hereford Road (signed Abergavenny). After approximately 2 miles, the clinic is clearly located on the left-hand side of the road in the village of Mardy.

A465 from the Hardwick roundabout

Take the A40 Monmouth Road into Abergavenny. After 1 mile as you enter the town centre, bear right opposite The Angel Hotel. Go through the traffic lights on Hereford Road and carry straight on. After approximately 1.5 miles, the clinic is located on the right-hand side in the village of Mardy.



SkinBase™



SkinBase

IPL

INTENSE PULSED
LIGHT SYSTEM

HAIR REMOVAL PRICE LIST

Treatment Area	RRP
Patch Test	£25
Face & Neck	
Forehead	£50
Cheeks	£75
Sides of Face	£70
Full Face	£100
Nape of Neck	£70
Front of Neck	£70
Chin	£51
Upper Lip	£51
Top of Nose	£50
Body	
Shoulders	£105
Upper Back	£115
Lower Back	£115
Full Back	£185
Décolletage	£100
Chest	£115
Chest and Abdomen	£185
Nipples	£55
Abdomen	£115
Stomach Line	£55

Treatment Area	RRP
Body	
Basic Bikini	£85
Bikini 90	£150
Buttocks	£145
Full Back & Shoulders	£210
Shoulders & Upper Back	£175
Arms & Legs	
Upper Legs exc. knee	£250
Lower Legs exc. knee	£250
Full Legs	£360
Feet	£90
Toes	£50
Half Arms	£180
Full Arms	£300
Underarms	£90
Hands	£90
Fingers	£55
Feet & Toes	£100
Hands & Fingers	£70
Full Legs & Bikini	£385
Upper Legs & Bikini	£300



SkinBase

I P L

ADVANCED SKIN
TREATMENTS

PHOTOREJUVENATION PRICE LIST

Area	Treatment Time	RRP
Full Face Pigmentation (Rejuvenation)	30 mins	£135
Back of Hands Pigmentation & Decolletage (Rejuvenation)	5 mins	£95
Single Area	10 mins	£55
Cheeks	20 mins	£95
Full Face (Acne)	45 mins	£152
Half Face (Acne)	30 mins	£95
Face & Neck Fine Lines & Wrinkles (Rejuvenation)	45 mins	£190
Add-on flashes for Decolletage (Rejuvenation)	45 mins	£185

Future care plan:

Client advised of anticipated cost:

Authorised Operator's Signature:

Client advised of future care plan:

Print Name:

Future appointments booked:

Date: